

# **FREQUENTLY ASKED QUESTIONS**

## **SJA Auction 2020/2021**

### **Where does the money raised go?**

All proceeds from the auction go to the operation costs of the school, unless otherwise specified. For example, fund an item or corporate matching go to predesignated items like tuition assistance, school safety upgrades, etc.

### **Who coordinates the auction?**

The auction chair, co-chair, and the school administration coordinate all aspects of the SJA auction.

### **How can I help?**

Sign up to volunteer. The auction chairs will be reaching out throughout the school year asking for parent volunteers to help out with different parts of the auction. We also need donations! So procurement is a really important part to having a successful auction.

### **What is my responsibility as a parent?**

Each family is required to procure \$400 worth of items, cash, advertising and/or matching funds for the annual auction.

### **What should I donate?**

Try to think of things that would interest to you! Big or small, generally smaller items are grouped together or grouped with larger items. We only ask that items donated are new and unused. Alcohol and local trips (beach houses, brewery tours, etc) always sell really well, but check out our procurement wishlist for more ideas!

### **What is the Silent Auction and how does it differ from the LIVE virtual auction?**

The silent auction is a smaller scale version of the auction, and this year it will be held online two weeks prior to the LIVE virtual auction. This year we will have most of our items in the silent auction and several larger items to bid on during our LIVE virtual auction. The silent auction will start on March 1st, 2021 and end with our LIVE virtual auction on Saturday, March 13th, 2021.

### **What are Buy-Ins?**

Many parents get together and plan a party to sell at the auction called a buy-in. Parties in the past have ranged from Mom's Margarita Night to an Almost Overnighter. These parties can be purchased only at the auction and are priced per person or couple. See the included 'Buy-in' Flyer for more info.

### **How do I ensure that I get credit for my Procurement?**

Make sure you completely and clearly fill out the procurement form and include it when dropping off your items. **The procurement deadline is January 29th, 2021.** All items turned in after January 29th, 2021 will not be counted towards your required procurement totals.

Have a question? Let us know!  
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